

# The No Free Lunch Pledge

## UK Chapter

"I, \_\_\_\_\_, am committed to practicing medicine in the best interest of my patients and on the basis of the best available evidence, rather than on the basis of advertising or promotion. I therefore pledge to accept no money, gifts, or hospitality from the pharmaceutical industry; to seek unbiased sources of information and not rely on information disseminated by drug companies; and to avoid conflicts of interest in my practice, teaching, and/or research."



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Des Spence  
NOFREELUNCH UK  
Nofreelunchuk@yahoo.co.uk